

HANDELSBLATT | KUNSTMARKT (ART MARKET)

Factsheet 2023



- › **Type of publication:** Newspaper
- › **Copy price:** 4,00 € (Fr)
- › **Publication:** weekly, every Friday
- › **Sold Copies:** 133.319 (IVW II/2022)
- › **Distribution:** 596.000 readers (ma II/2022)
- › **Target group:** Entrepreneurs, Art connoisseurs

THE HANDELSBLATT

...is the leading medium of the business elite and the largest business and financial newspaper in the German language.

...peruses auctions and exhibitions, gallery and museum exhibitions both at home and abroad by experts every Friday.

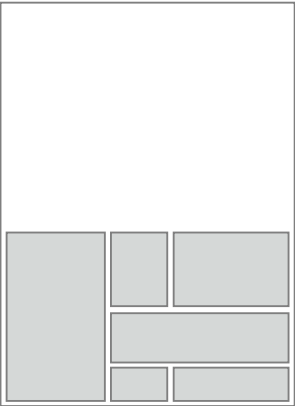
... is a reliable guide through the jungle of art and a compulsory Friday reading for the whole art business.

Source: Publisher information

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Formats & Prices

CLASSIFIED ADS



Formats	Width
1 col.	47 mm
2 col.	97,5 mm
3 col.	148 mm
4 col.	198,5 mm
5 col.	249 mm

(Minimum: 1 column x 10 mm height. Maximum width of 5 columns possible.)

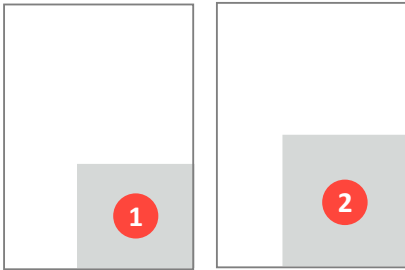
Millimetre prices	Price
coloured	10,90 €

(Calculation of the price of an ad: Number of columns x height (in mm) x millimetre price)

BSP. Formats (w x h in mm)	Total price
47 x 60	654,- €
97,5 x 80	1.744,- €
97,5 x 100	2.180,- €
97,5 x 120	2.616,- €
97,5 x 160	3.488,- €
148 x 100	3.270,- €

All prices plus VAT, further formats possible, valid from 01.01.2023, Prices in EURO

INDIVIDUALLY PLACED ADS



Festformate	Print Space (w x h)	Price
1 1/4 page corner	136 x 167 mm	7.950,- €
2 1/3 page corner	136 x 221 mm	9.400,- €

Discounts
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from 12 ads 10 %
from 24 ads 15 %
from 52 ads 20 %

Print Documents

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Deadline for Ads

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Zeitverlag Gerd Bucerius GmbH & Co. KG
Buceriusstr., Entrance Speersort 1
20095 Hamburg

Michael Menzer
+49-40 / 32 80-3463
michael.menzer@zeit.de