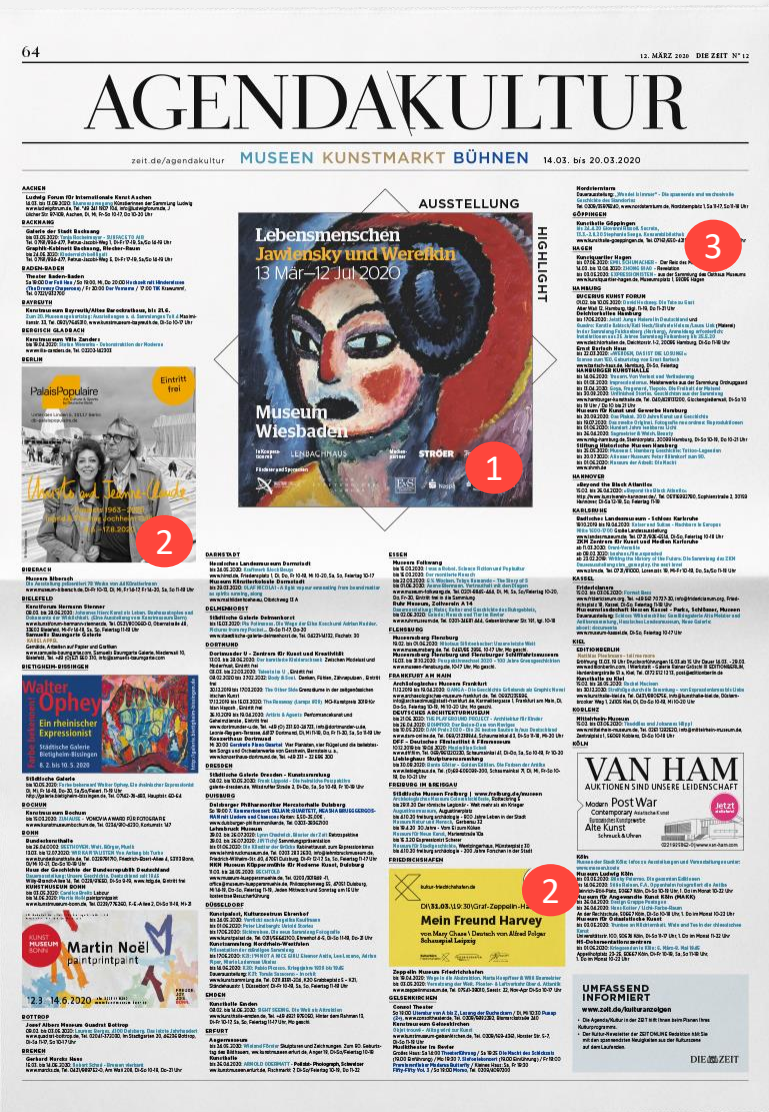


AGENDA\KULTUR

Prices & Advert Formats



HIGHLIGHT

1 Format	w x h in mm	Price
Highlight (advertisement)	150 x 150	3.400,- €

AD FIELDS – DIE ZEIT

2 Format	w x h in mm	Price
ad field I via online booking*	90 x 50	700,- € 595,- €
ad field II via online booking*	90 x 100	1.400,- € 1.190,- €
ad field III via online booking*	90 x 150	2.100,- € 1.785,- €

TEXT ENTRIES

3 Format	3 lines	line in additional
classical	52,— €	20,— €
via online booking*	45,— €	17,— €

approx. 75 characters per line

Prices are not discount but AE eligible. *Save 15% by using our online booking tool: The reduced price is valid by transferring order and texts **via inserieren.zeit.de**
All prices plus VAT, subject to change. General terms and conditions apply, see www.media.zeit.de.

DIE ZEIT and ZEIT MAGAZIN

Deadlines

Week	Issue	Publication date	Weekday	Deadline for Ads*
1	02	05.01.2023	Thursday	02.01.2023
2	03	12.01.2023	Thursday	09.01.2023
3	04	19.01.2023	Thursday	16.01.2023
4	05**	26.01.2023	Thursday	23.01.2023
5	06	02.02.2023	Thursday	30.01.2023
6	07	09.02.2023	Thursday	06.02.2023
7	08	16.02.2023	Thursday	13.02.2023
8	09**	23.02.2023	Thursday	20.02.2023
9	10	02.03.2023	Thursday	27.02.2023
10	11	09.03.2023	Thursday	06.03.2023
11	12	16.03.2023	Thursday	13.03.2023
12	13	23.03.2023	Thursday	20.03.2023
13	14**	30.03.2023	Thursday	27.03.2023
14	15	05.04.2023	Wednesday	31.03.2023
15	16	13.04.2023	Thursday	06.04.2023
16	17	20.04.2023	Thursday	17.04.2023
17	18**	27.04.2023	Thursday	24.04.2023
18	19	04.05.2023	Thursday	28.04.2023
19	20	11.05.2023	Thursday	08.05.2023
20	21	17.05.2023	Wednesday	12.05.2023
21	22**	25.05.2023	Thursday	22.05.2023
22	23	01.06.2023	Thursday	26.05.2023
23	24	07.06.2023	Wednesday	02.06.2023
24	25	15.06.2023	Thursday	12.06.2023
25	26	22.06.2023	Thursday	19.06.2023
26	27**	29.06.2023	Thursday	26.06.2023

Editions with changed publication date / deadline for ads
Subject to change.

Week	Issue	Publication date	Weekday	Deadline for Ads*
27	28	06.07.2023	Thursday	03.07.2023
28	29	13.07.2023	Thursday	10.07.2023
29	30	20.07.2023	Thursday	17.07.2023
30	31**	27.07.2023	Thursday	24.07.2023
31	32	03.08.2023	Thursday	31.07.2023
32	33	10.08.2023	Thursday	07.08.2023
33	34	17.08.2023	Thursday	14.08.2023
34	35	24.08.2023	Thursday	21.08.2023
35	36**	31.08.2023	Thursday	28.08.2023
36	37	07.09.2023	Thursday	04.09.2023
37	38	14.09.2023	Thursday	11.09.2023
38	39	21.09.2023	Thursday	18.09.2023
39	40**	28.09.2023	Thursday	25.09.2023
40	41	05.10.2023	Thursday	29.09.2023
41	42	12.10.2023	Thursday	09.10.2023
42	43	19.10.2023	Thursday	16.10.2023
43	44**	26.10.2023	Thursday	23.10.2023
44	45	02.11.2023	Thursday	27.10.2023
45	46	09.11.2023	Thursday	06.11.2023
46	47	16.11.2023	Thursday	13.11.2023
47	48	23.11.2023	Thursday	20.11.2023
48	49**	30.11.2023	Thursday	27.11.2023
49	50	04.12.2023	Monday	29.11.2023
50	51	07.12.2023	Thursday	04.12.2023
51	52	14.12.2023	Thursday	11.12.2023
52	53	20.12.2023	Wednesday	15.12.2023
53	01**	28.12.2023	Thursday	21.12.2023

* Deadline for ads DIE ZEIT: Week before on Thursday 10 am. Deadline for ads ZEITmagazin: 13 weekdays before publication.

** incl. ZEIT:Hamburg in the Hamburg Metropolitan Region

Contact

We would be happy to advice you personally

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