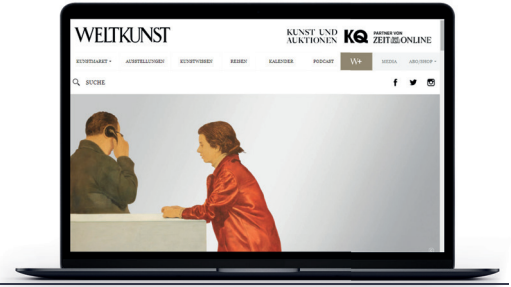


FACTSHEET 2022

WELTKUNST ONLINE



GOOD REASONS FOR WELTKUNST ONLINE

- WELTKUNST ONLINE is the digital presence of three major print titles: WELTKUNST, KUNST UND AUKTIONEN and KQ-Kunstquartal.
- The website provides our readers with news from the art market and around the art world.
- You reach a premier target group of art-loving internet users – with a keen interest in buying art.
- Your campaign benefits from the high relevance and broad reach of our website – which we support with targeted online marketing initiatives.

www.weltkunst.de

- **VISITORS**
45.000 (per month)
- **PAGE IMPRESSIONS**
75.000 (per month)

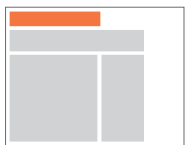
Source: Webtrekk Q3/2021

DEADLINE FOR ADS

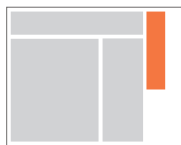
ten days prior to publication

ADVERTISEMENT FORMATS AND PRICES

• BANNER



PRODUCT
Super banner
PRICE
€350 per week



PRODUCT
Skyscraper
PRICE
€480 per week



PRODUCT
Half-page ad
PRICE
€650 per week



PRODUCT
Content ad
PRICE
€580 per week



PRODUCT
Billboard
PRICE
€600 per week



PRODUCT
Wallpaper
PRICE
€1,050 per week

Other formats available | For more information visit techspecs.iqd-ao.de

IN NEWSLETTER

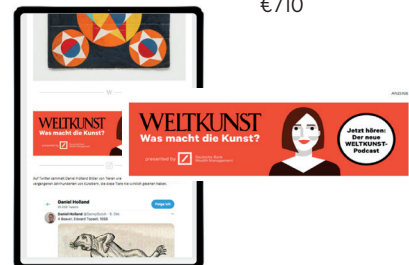
• BANNER

SIZE IN PIXELS
600 x 174
PRICE
€630

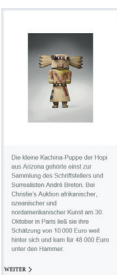
• ADVERTORIAL

IMAGE, CAPTION, LINK,
TEXT:
MAX 400 CHARACTERS
(INCL. SPACES)

PRICE
€710



Weekly published to
23.000 subscribers



• ADVERTORIAL FIELD »AKTUELLE AUKTIONEN«

Image: landscape
Text: approx. 500 characters
Inhouse design by
ZEIT Verlag
Price: €630 per week



• »ONLINE ADVERTORIAL«

Teaser placement on the
WELTKUNST homepage
Picture: 3 to 5 pictures OR
3 pictures + video
Text: ca. 2.000 to 4.000 characters
Price: €2,950 per week

ADVICE AND SALES

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