GOOD REASONS FOR WELTKUNST ONLINE

- WELTKUNST ONLINE is the digital presence of three major print titles: WELTKUNST, KUNST UND AUKTIONEN and KQ-Kunstquartal.
- The website provides our readers with news from the art market and around the art world.
- You reach a premier target group of art-loving internet users – with a keen interest in buying art.
- Your campaign benefits from the high relevance and broad reach of our website – which we support with targeted online marketing initiatives.
- Content cooperation with our partner www.zeit.de for an extensive readership.
- At WELTKUNST ONLINE, users can find Germany’s most comprehensive art calendar. You can enter your company address yourself online.

ADVERTISEMENT FORMATS AND PRICES

- **BANNERS**
  - **PRODUCT**
    - **Super banner**
      - **SIZE IN PIXELS** 728 x 90
      - **PRICE** €330 per week
  - **PRODUCT**
    - **Dynamic skyscraper**
      - **SIZE IN PIXELS** 160 x 600
      - **PRICE** €520 per week
  - **PRODUCT**
    - **Half-page ad**
      - **SIZE IN PIXELS** 300 x 600
      - **PRICE** €490 per week
  - **PRODUCT**
    - **Billboard**
      - **SIZE IN PIXELS** 1240 x 250
      - **PRICE** €590 per week
  - **PRODUCT**
    - **Skyscraper**
      - **SIZE IN PIXELS** 120 x 600
      - **PRICE** €450 per week
  - **PRODUCT**
    - **Content ad**
      - **SIZE IN PIXELS** 300 x 250
      - **PRICE** €350 per week
  - **PRODUCT**
    - **Wallpaper**
      - **SIZE IN PIXELS** 728 x 90 + 120/160 x 600
      - **PRICE** €590 per week

- **EXPERT DIRECTORY ENTRY**
  - **Standard entry:** free
  - **Premium entry:** €149
  - More information at: www.weltkunst.de/expertenverzeichnis

IN NEWSLETTER

- **BANNER**
  - **SIZE IN PIXELS** 600 x 174
  - **PRICE** €588
- **ADVERTORIAL**
  - **IMAGE, CAPTION, LINK, TEXT:** MAX 400 CHARACTERS (INCL. SPACES)
  - **PRICE** €672

Biweekly published to 21,000 subscribers

Other formats available | All sizes in pixels | Valid from 1 January 2020
Prices in euros | All prices are excl. VAT

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